

20

Exhibition  
Programme

22



Association  
*for* Visual Arts



# A long and remarkable **LEGACY**

Arguably South Africa's oldest arts organisation, the Association for Visual Arts (a.k.a. the AVA) is a non-profit, artist-focused arts organisation whose primary aim is the advancement and promotion of contemporary art and artists.

1850

South African Fine Arts Society is founded in Cape Town.

1851

The Society arranges the first-ever exhibition of fine art in South Africa.

1871

The Society becomes SA Fine Arts Association. Members resolve to establish a permanent gallery & collection for the residents of the Cape Colony.

1872

The National Collection is founded in part by a bequest of paintings by the art patron Sir Thomas Butterworth Bayley.

1875

The Association purchases a premises on Queen Victoria Street which temporarily houses the collection (now known as Iziko National Gallery).

1945

Becomes the South African Association of Arts (SAAA), embracing existing art societies all over the country.

1971

SAAA headquarters in the Western Cape move into its current location at 35 Church Street.

1995

SAAA headquarters in the Western Cape transforms itself into the Association for Visual Arts (AVA), an independent and autonomous organisation.

2001

AVA forms a partnership with Spier, who through the donation of the AVA's premises becomes its major sponsor.

Membership-based all these years, the AVA has offered a much-needed space for unconstrained art-making, daring ideas and maverick conversations to flourish.





A Line Beyond, group exhibition, 2021,  
curated by Olga Speakes

# NPO programmes

**ARCHIVES, ART REACH, ARTISTS-IN-RESIDENCE, CONSCIOUS CURATING CO-PRODUCTIONS, EVENTS, INSTACREW, LOUNGE+ PODCASTS, OPEN CALLS, PUBLICATION.**

Five decades of **archives** are currently stored in the AVA's attic and lounge. Its contents include notes, correspondence, exhibition documents, administration records, financial data, letters, minutes of board meetings and AGMs, media communications, architectural plans, visitors books, membership details and other paraphernalia. The archive is currently being digitised, in partnership with A4 Foundation, to increase public access and research around it.

The archives attest to the AVA having been host to numerable artists' first solo show, some of whom have gone on to achieve (inter)national success, notably Kemang wa Lehulere, Maurice Mbikayi, iQhiya (including Bronwyn Katz, Asemahle Ntlonti and others), Igshaan Adams, and Lady Skollie. Many of these and other artists, in their early careers, have benefitted from the AVA's **ArtReach** fund (since 1980s).

Dr. Kim Gurney has written a manuscript based on the AVA archives, that is scheduled for **publication** by Iwalewa Books in 2022. The research phase (2019-2021) was supported by the Centre for Humanities Research at University of the Western Cape.

Principles of shared decision-making, experimentation and collaboration are at the heart of the AVA. In line with this, ArtReach support extends to offer curators **Conscious Curating Co-production** packages that include aspects of marketing, programming, artist liaison and/or fundraising.

Artists or curators interested in having a solo or group exhibition at the AVA need to submit an exhibition proposal at a certain time of the year. An **open call** for submissions is published in June.

Details on [www.ava.co.za/faqs](http://www.ava.co.za/faqs).





Kevin Brand, *Bremen Arpeggio*, 2021

## Partners matter

Partners come in different shapes, sizes, spaces and spices.

In the 2020s the Association collaborates with a number of partner spaces right in its own hood:

**The Vault** at the Silo Hotel, Silo Square, V&A Waterfront  
AVA-curated exhibitions amongst which Sueki and Babu (Jan/Feb) and Greatest Hits (Feb/Apr)  
By appointment: irene@thesilohotel.com

**Leeuwenhof Remembrance Gallery**, Hof Street  
AVA-curated exhibitions of contemporary art by artists who share in the heritage of slavery and slave trade routes.  
Public viewing days: every first Saturday from 10am - 2pm.

**Wale Street Chambers**, 33 Church Street  
Group show of AVA members' artwork.  
Open 24/7.

**BlackBrick Club**, 6 St. George's Mall  
BlackBrick Club is in partnership with AVA, ELA - Espaço Luanda Arte and WorldArt to host artists-in-residence in its hotel rooms and exhibitions in *The Gallery You Can Eat At*.  
Open daily.

**Zero**, corner of Church and Burg Street  
A living lab space run by EITZ, in preparation of an exhibition at the AVA, *A Ripple Effect: Dialogues with Water*.  
Enquiries: eitzart@gmail.com

**Daddy Long Legs Art Hotel**, 134 Long Street  
Group show of AVA members' artwork.  
Open 24/7.

**Subscribe to our mailing list and/or follow our social media feeds for calls for proposals.**





BrownLETTER, still from *Mother's Milk*, 2021

AVA is owned by its members

Membership packages are open to all

### Members' benefits

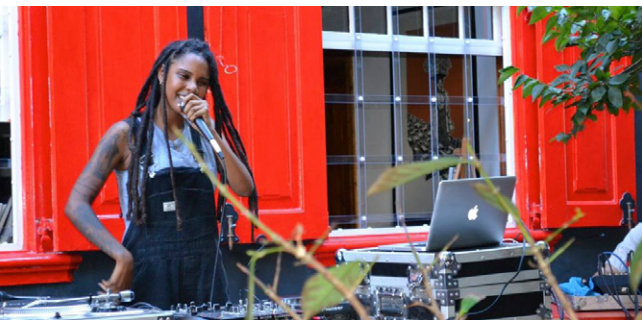
- A right to vote at annual general meetings
- An opportunity to nominate board members
- Invitations to all exhibition private views and openings
- Invitations to artist and curator walkabouts and Lounge+ conversations
- Opportunity to show work in AVA curated exhibitions
- 5% discount on all artwork at the AVA Gallery
- 10% discount on art supplies from Artland
- 10% discount on selected photographic printing at Cameraland
- 10% discount on art supplies from The Deckle Edge
- A negotiated discount on venue rental for functions, events and exhibitions
- A complimentary glass of wine from Spier on First Thursdays
- A complimentary coffee or tea at Mozart on Church with your breakfast or lunch
- 5% discount on any PDF art report produced by Corrigall & Co.

### Circle - AVA 50 Collectors

Limited to only 50 members, Circle provides art collectors with an opportunity to connect over their shared love of art while participating in exclusive art events.

Circle commemorates 50 years since the AVA moved into its premises on Church Street in central Cape Town. Membership fees go towards the establishment of an endowment fund that will ensure the AVA's ongoing sustainability in the rapidly growing Cape Town visual arts eco-system.

To find out how to join visit [www.ava.co.za/join](http://www.ava.co.za/join).







Kitso Lynn Lelliott, still from *Transatlantic saudades*, 2013

# January

20.01.22 - 03.03.22

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## Main Gallery

*BODYLAND: A Site for Contemplation*

by Victory of the Word and Under the Aegis

## Long Gallery

*Living Space*

by Tyra Naidoo, Lianca Heemro and Queezy Babaz

An ArtReach co-production

## Mezzanine Gallery

*Silence(d)* by Aljohara Jeje

## New Media Room

*Arena* by Matthew van der Walt

An ArtReach co-production

## Façade

*Projected Interior* by Silver Mackenzie

An ArtReach co-production

# March

10.03.22 - 21.04.22

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## Main Gallery

*VERSE* by Megan McNamara

An ArtReach co-production

## Long Gallery

*Dark* by Sinead Mason, Megan Fritz, Anton Birkenmayer

## Mezzanine Gallery

*The Flip* by Anthea Buys

An ArtReach co-production

## New Media Room

*Mother's Milk* | A BrownLETTER Experience

# April

28.04.22 - 09.06.22

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## Main Gallery

*The Pieces That Find Us* by Katherine Bull

## Long Gallery

*Location* by Lesole Tautswala and Shakes Mbolekwana

An ArtReach co-production

## Mezzanine Gallery

*Greatest Hits* - an annual AVA production

## New Media Room

*Live DIY Demos* by Matthew Cannon





Megan McNamara, *Selling the sun*, 2021



## June

30.06.22 - 11.08.22

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Main Gallery, Mezzanine Gallery and New Media Room

*Janjaweed* by Kevin Brand

Long Gallery

*KURA UWONE/GROW UP AND SEE* by Lionel Mbayiwa

An ArtReach co-production

## August

18.08.22- 29.10.22

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Main Gallery

*First Thursdays 10 Year Anniversary Exhibition.*

An ArtReach co-production

Long Gallery

*Between a Rock and a Hard Place:* Clare Menck,  
Jo Roets, Kristen McClarty, Laurel Holmes and Madeleine van Manen

Mezzanine Gallery

*A place to call home for waste collectors*

by Mpumelelo Buthelezi. An ArtReach co-production

New Media Room

*Film in the Age of Uncertainty* by 050554 (Zamani)

An ArtReach co-production

## October

06.10.22 - 17.11.22

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Main Gallery

*A Ripple Effect: Dialogues with Water*

by Elephant in the Zoom (EITZ)

Long Gallery

*White Devils* by MJ Turpin

Mezzanine Gallery and New Media Room

*Ebifananyi Kya Muteesa: A King Imagined*

by Eria Nsubuga and Andrea Stultiens. An ArtReach co-production

## November

24.11.22 - 12.01.23

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Main Gallery

*The Nando's Creative Exchange*

in partnership with Spier Arts Trust

Mezzanine Gallery

*In Flux: Etchings of Memory, Community & Legacy*

by Creative Avenue. An ArtReach co-production

The AVA Gallery is made up of four gallery spaces, each with a distinctly different character. In addition, Lounge+, the outdoor stoep and the roof top are used for talks, performances and events.

All spaces can be hired for events and film shoots.

Enquires: [zwelethu@ava.co.za](mailto:zwelethu@ava.co.za)



# Become a Member



Complete the form below or visit [www.ava.co.za](http://www.ava.co.za) to become a member, receive discounts from our partners (detailed on our website) and have a voice in the Association.

## Membership Types

Single Membership:	R 150
– Two years:	R 280
– Five Years:	R 550
Couple:	R 280
Organisation:	R 300
Pensioners & Students:	R 75

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

## Banking Details:

<u>Account Name</u>	Association for Visual Arts
<u>Bank</u>	First National Bank
<u>Branch Code</u>	250655
<u>Current Account</u>	628 3313 6733

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## VAT, NPO and PBO Details

<u>VAT Registration</u>	483 025 1536
<u>NPO Registration</u>	035-161
<u>Public Benefit Organisation</u>	930 002 912



## Long Term Partners

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<sup>1692</sup>  
*Spier*

JOAN ST. LEGER  
LINDBERGH  
CHARITABLE TRUST

## Programme Partners

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## We Adhere To

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## Get In Touch

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